

## 8-5-08 Meeting Agenda

- ~Appoint Treasurer (Kristen Jordan) and make date to switch bank signature.
- ~Appoint new Secretary (Donna Shearer)
- ~Get checks signed for reimbursement of Tim Herrin (puppet project), for Chamber of Commerce membership, and for Hoots and Hellmouth per contract.
- ~Establish volunteers for upcoming events (Lucky Ducky Derby at Camp Glisson, Aug. 16, 10:00a.m. set up, Tree Hug Fest in Dunwoody, Oct 12, 11:00 a.m. - 6:00 p.m.)
- ~Get puppet show update (Bob Billings).
- ~Get website update from Donna Shearer.
- ~Discuss having next meeting at El Maguay's meeting room (Murray).
- ~Get update on fund raising efforts and financial status.
- ~Discuss what can be being done now for Hemlockfest preparation.
- ~Discuss promotion & update on promo research and fill in promo calendar. Please bring any info you have collected for this.
- ~Discuss merchandise orders.
- ~Discuss sign permits and establish a date to solidify locations.
- ~Discuss sign changes and updates (Murray, can you please bring one of the signs).
- ~Discuss programming.
- ~Discuss Starbridge projects and seek volunteers (Build a Temp electric pole with 220 option for food vendors, rig a tarp mechanism for the main field).
- ~Discuss Dunn property project proposal.
- ~Discuss children's day at Hemlockfest and update (dependent on Liza O'neal and/or Ginger Clark's presence at the meeting). This is now or never time for this year!

Bob Billings is currently putting together/organizing a puppet show to help spread the word about our endangered hemlocks. He is taking in ideas and assistance from all those who wish to be a part of this fun project!! Please contact Bob at <[suebob30531@yahoo.com](mailto:suebob30531@yahoo.com)> (see attachment)

Hemlockfest will have a kid's day component this year during the school day on Friday, Nov. 7. Ideas, connections, and participation in this are sought and welcome! Liza O'Niel (and Ginger Clark) has been working hard on this project already! Thank you Liza (and Ginger)!! and Jerry Hightower, and Judy Toppins, etc.

Time to ramp up our fundraising efforts! We are really trying to move into the grant writing phase of fund raising and have some great folks helping us out and a phenomenal volunteer effort going into it. Thank you Nancy Hilyer/Mom for all the time/energy you are putting into this and to all the folks you have pulled together! It is very possible that this could end up paying off more for next year than this. We need to all start thinking about beating the streets and getting the word out that an opportunity exists for folks to really help out the hemlock effort by investing in Hemlockfest, which provides huge bang for the buck results. For those who haven't been quite clear on why that is, let me explain. If money is donated to the labs directly, that is all that happens (which is also great!). But, if money is donated to Lumpkin Coalition, it is used all year to get awareness and information out to those who need it and

then is used to put on Hemlockfest where more information, awareness, and networking are accomplished, a good time is had, and the money multiplies. The full-time efforts of a few and part-time efforts of many are had for exactly \$0 as we are 100% volunteer (not even our gas is compensated for with raised funds). This is a no brainer for Donors/Sponsors and, if they wish, they even get associative benefits of exposure at the Festival!! **Simply put: We have never ended up with less after the festival than we raised before the festival!**