

**Next Meeting**  
**May 14**  
**6:00pm**  
**Location (to be announced)**

Thanks to all of you who were able to make it out to Jack and Patty's beautiful home for the first meeting of 2013! It was great to see everyone! And Thank you Jack and Patty for hosting the meeting.. a great offering at a great place! As the LC tradition continues.. our potluck was extraordinary and the or 'devours turned into a full blown lunch and supper.. with dessert! Awesomely tasty!

Upon arrival we asked Judy to make us a big check for the check hand off photo (see attachment).. and gave her a good two minutes to do so.. and as always.. she pulled it off with style.. thanks Judy☺

Paul Arnold (YHC), Amanda Rose and Robert Fuller (NGU) were able to make it to receive the \$30,000 donation from last year's Hemlockfest efforts! It felt really good to be able to contribute such a significant amount to the cause and to be handing it to folks we trust to make the most of it. We wrote a check to YHC for \$13,200, and to NGU for \$16,800 (\$8,000 of which will find its way to UGA for collection of a new beetle coming on board). All of the recipients of these funds (including Mark Dalusky of UGA) were very vocal in their appreciation for our efforts over the years to help support their ability to continue work on saving the Hemlocks. And we Thank them for all they do to keep our environment beautiful and healthy!

**Note:**

-A new beetle is coming on board! *Scymnus coniferarum* feeds during the summer months. These feeding months have not been filled by the previous beetles. This should complete a year round feeding schedule for the biological predator approach to the Adelgid problem and could have a significantly increased impact on the results! Keeping in mind that there have been many positive results from the previously released beetles (over 2,000,000 of which have been released and are reproducing in the wild!)

- Board Elections will be held at the May meeting! Patty Rogers is the Elections Fopodinator ([rogers@member.afa.org](mailto:rogers@member.afa.org)) -put: 'Patty-elections' in the subject

line. We can have 3 to 11 board members. Please submit your name or nominate another person's name for the board if you wish. Patty will contact any nominated person to be sure they are willing to serve in that capacity. Once the board is elected, they will appoint a Chairman, Vice Chairman, Secretary, and Treasurer. The Chair and Vice Chair must be board members. If you have any interest in serving in these capacities, don't be shy! please submit your information to Patty Rogers.

**-These e-mails will follow a certain format** throughout the year to serve as a running log of upcoming dates of note, needs, ideas/discussions, activities/tasks/responsibilities, decisions, and accomplishments.. new information will normally be in a highlighted color for those who would rather just see what is new at a glance. Names will all be a certain color so you can search easily for yours to see what you may have signed up for (in your absence even☺). If you would like at some point to add something to any of the lists.. please send me an e-mail to let me know. This format was used last year as well and made it easy to stay current without having to search through old emails.

## Dates of Note:

- May 14 - LC meeting @ 6:00pm (& Board Elections: see below for details)
- April 12 - New Hemlockfest website goes live (Mike Henderson)
- April 19 - Print pre-run of 250 hand bills and 25 posters (done-by date) (Vanessa? Bob Q.? Judy?)
- April 20-21 - Bear on the Square Festival (we have a booth)
- June 1 - Co-Trails trail maintenance work day on Logan Turnpike Trail (Jack Rogers= main contact/organizer:[rogers@member.afa.org](mailto:rogers@member.afa.org))

## Needs:

- Give feedback on new Hemlockfest website set to go live on April 12! Preview at <http://hemlockfest.org/blog/> and send comments or information to Mike Henderson at [mrh4994@gmail.com](mailto:mrh4994@gmail.com)
- Someone to design the early run rack cards (Judy? Vanessa?) and posters (Vanessa?)
- Board Members (see below for details)
- a trash and recycling organizer. Larry Winslett has traditionally done this but has decided to focus completely on photography at the festival this year. Is it possible that 'We Recycle' would like to take this on?
- a Visual Props Fopordinator (focus pod organizer). This would include puppets (fix current, make new, and/or both), hemlock saplings as decoration, and other

hemlock themed visual artistry.. use your imagination and create! (Bob Billings has taken some of this on in previous years but has other duties of life calling)..

-a **print manager**. This would be a person who various Fopodimators could e-mail materials to, they could proof them for grammatical errors or other issues, and complete the printing project. This position may include the printing of the posters & rack cards (through Uprints, Overnight Prints, or other major Print Co.), programs & hand-outs (at home, at NGU or other school printer, at the Chamber, at White Prints in Gainesville, or other place that is convenient and cost effective), banners (McEvers on 400 is an option), etc.

## Discussions/Ideas:

- **Posters! Thanks to Vanessa** for having some prototypes ready for us to look at! Lots of good options.. We came to agreement on a design that will prove unique from other years and other festivals☺
- To do an **early run of hand bills and posters** to have available for BOS and other upcoming festivals.
- Whether or not to **hire an officer** for the Gate (leaned toward not this year but consider need for next year)
- To put the **power point** near the food court
- To put an **info/posting board** up (on chimney side of building or near the info tent) listing the Program in large print, an oversize map, reminders (not to drink and drive, to recycle, to pick up dog poop, to keep a safe and clean environment, to make sure not to leave fires burning without supervision and especially when leaving the festival), and a place for message posting by the attendees.
- To be sure and have a **Fire Contingency Plan**: 8 functional fire extinguishers available, 6 shovels, 2 rakes, 2 mattocks, 3 pump spray containers filled with water, chainsaw, and Jack's Kubota tractor.
- To better **delineate public vs controlled access areas**. May need to post a peace patroller on road near back of band tent during dark hours to help control through traffic.
- To **end the amplified music at 12:00 midnight** as a good neighbor policy.
- To **add a statement to the ticketing agreement** that notifies the purchaser that **photos will be being taken** and that they may be used for print or posting unless requested otherwise.
- To have a **Hemlockfest flicker account** with all previous years photos posted
- To have **all materials accessible and downloadable** on the website.
- Whether or not to have various **poster designs** accessible on the website for download or to just stick with one.

- To **emphasize 'Hemlockfest; 3 day music festival; Dahlonega, Ga.'** on posters/rack cards to be seen within first few seconds of awareness.. to draw in close to read other important information.
- To go into storage and **evaluate order needs** for: wrist bands (MedTech Wristbands? = biodegradable), tikki fuel, tents.

## Activities/Tasks/Responsibilities:

- **Bear on the Square:**
  - Friday set up (6:00pm) = **Jack Rogers, Kelly & Molena**
  - Saturday Booth = **Bob Q** (Am: 9-12), **Susan & Ken** (mid-day: 11-2), **Judy** (Pm: 1-4),
  - Sunday Booth = **Mike & Elizabeth** (Am: 9-1), **Elvin, Nancy, Forest** (Pm: 1-5)
  - Sunday Break Down = **Hilyers 3** and **Jack Rogers**
- **Article written** for newspaper about LC donation to college beetle labs (**Judy**)
- **Poster design refined** (**Vanessa**). **Meeting suggestions/discussion** transferred by **Bob Q**. (since **Vanessa** couldn't make it to meeting)
- **Hemlockfest Website** (**Mike Henderson: [mrh4994@gmail.com](mailto:mrh4994@gmail.com)**) **Needs feedback this week!** And beyond as you find ways to improve the site! Preview at <http://hemlockfest.org/blog/>
- **LC Website** (**Beth Sanders**) **note:** All info and instruction can go to **Mike Henderson**, he will pass on to **Beth** as needed.

## Decisions:

- To do an **early run of hand bills and posters** to have available for BOS and other upcoming festivals.
- To hold **elections** at May meeting

## Accomplishments:

- **Gave \$30,000** to NGU (\$16,800) & YHC (\$13,200)

## **Important!**

## Next Meeting Agenda (not complete):

- **Elections:** **Patty Rogers** is the Elections Fopodinator ([rogers@member.afa.org](mailto:rogers@member.afa.org)) -put: '**Patty-elections**' in the subject line. We can have 3

to 11 board members. Please submit your name or nominate another person's name for the board if you wish. Patty will contact any nominated person to be sure they are willing to serve in that capacity. Once the board is elected, they will appoint a Chairman, Vice Chairman, Secretary, and Treasurer. The Chair and Vice Chair must be board members. If you have any interest in serving in these capacities, don't be shy! please submit your information to Patty Rogers.

- **Poster, Rack card, colors, and T-shirt** design discussion (**Vanessa & LC**)
- **Promotions** outreach and plan (**Bob Q. & LC**)

Ok, let me know if I forgot anything, need to add anything, etc. It was great to see everybody! Let's get this show on the road!! ☺

So the hemlocks may live...

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Please visit:  
[www.lumpkincoalition.org](http://www.lumpkincoalition.org)  
[www.hemlockfest.org](http://www.hemlockfest.org)